

The Breeze

Madison College Library
Harrisonburg, Virginia

NOV 7 '66

Vol. XLVI

Breeze, Thursday, November 6, 1966

No. 612



Republican gubernatorial hopeful Linwood Holton and President Richard Nixon wave to thousands of supporters who attended the rally at the Salem-Roanoke Civic Center.

Nixon, Holton Speak in Salem

Hitting the campaign trail for the first time since his election last fall, President Richard Nixon appeared at the Salem-Roanoke Civic Center to boost the drive of Republican Linwood Holton to become the first governor of his party since reconstruction days in Virginia.

Students of Madison had the opportunity to attend on the bus sponsored by the Madison Young Republican Club. The students heard Nixon throw his full support behind the candidacy of Holton, H. D.

M.C. Holds Similar State Mock Election

While the turn-out was far below what was expected, the recent state mock election held here produced similar results to those gained on other campuses throughout the state.

Contested were the three major elected offices, those of governor, lieutenant governor, and attorney general. All candidates, including the various independents, were given a place on the ballots, in the mock election sponsored jointly by the Madison Young Republican and Young Democrat Clubs.

The results were:

—for governor: total votes, 384
Holton — 245 or 63.5%
Battle — 139 or 36%
McDowell — 1
—for lt. governor: total votes, 377
Reynolds — 190 or 50%
Dawbarn — 179 or 46.2%
Breeding — 4
Brooks — 4
—for attorney general: total votes, 377
Obenshain — 203 or 53%
Miller — 165 or 44%
Walker — 8

"Buzz" Dawbarn for lt. governor, and "Dick" Obenshain for attorney general.

Nixon took the opportunity not only to endorse Holton but to level some broadsides at the state's Democrats. Conceding that they had produced some fine leaders, he said that escape from the one-party system and the establishment of healthy competition would produce better leaders. Nixon endorsed Holton's ability and said the Republican hopeful could be successful in bringing power back to the state and in establishing new programs.

While stressing his desire to keep state politics within the state, Holton pledged to work with the president in planning and implementing new programs.

Congressmen Richard Poff, William Scott and G. William Whitehurst were also present to hear the address.

Naval Aviation Team Visits Madison To Counsel Male College Students

A Naval Aviation Officer Information Team from Washington, D. C. will be at Madison College on November 10 and 11. They will counsel male college students on the opportunities of a commission as a naval aviation officer.

The Aviation Qualification Exam (approximately three hours) will be administered to interested students at their convenience. Several programs are available in naval aviation:

Faculty Approves Basic Program To Ease Student Academic Load

Acting on proposals presented by the Curriculum and Instruction Committee, the Madison faculty voted on a new basic studies program. The meeting, a special one held Saturday morning, lasted three and one-half hours.

The recommended basic studies program for all students will now include the following:

Required Courses

English (Reading and Composition)	6 hours
History of Civilization	6 hours
Physical Education	3 hours
Speech (Communications)	3 hours
Total	18 hours

Electives

Natural Sciences, one or two of the following:	8 hours
Biology, Chemistry, Geology, and/or Physics	
Social Sciences, one or two of the following:	6 hours
Economics, Psychology, Geography, Political Science, and/or Sociology/Anthropology	
Art or Music	3 hours
Literature (offered by English or foreign language departments)	3 hours
Total	38 hours

The three hours in physical education is to include a land sport, swimming, and either dancing or conditioning activity.

OTHER PROPOSALS

In addition to voting on the new basic studies program, the faculty considered other course proposals. One plan to add six hours of mathematics and drama to the basic studies was defeated. Another proposal to substitute any six hours of history for history of civilization was also defeated. Students may substitute any psychology course in place of general psychology to satisfy the basic requirement. However, human growth and development will not satisfy the basic psychology requirement since it is considered as a professional education requirement.

DEGREE REQUIREMENTS

One change in the degree requirements for the B.A. was made. The student will still be required to take 6-14 hours

of a foreign language. The mathematics requirement was dropped, however. A student will be required to take three hours of philosophy. This makes the requirements for a B.A. only nine to 17 hours.

The B.S. degree requires six hours of mathematics and natural science or social science for an additional four hours.

PHYS ED PASS/FAIL

The proposal to put physical education on a pass/fail basis was tabled in view of the fact that a student petition requesting the change to pass/fail in many subject areas has not yet been acted upon by the C&I committee. It is to be considered in the near future.

Other proposals made and defeated were: the requirement of two hours in health education; and the recommendation to strike out the social science option in the B.S. program.

Economic Council Cites 2 Residents

Two residents of Area VI Planning District of the State have been named to the State Board of Directors of the newly formed Council on Economic Education.

They are: Dr. Daniel R. Hall, provost of Madison College, and Colonel Alexander H. Morrison, head of the department of economics at the Virginia Military Institute.

Representatives from business, education, government and industry are members of the Council.

LEND US YOUR BRAIN-CHILD, YOUR FLOWER, YOUR COMPLAINT! PROSE — POETRY — ARTWORK NOW BEING CONSIDERED FOR PUBLICATION IN "CHRYSALIS" 1969-70. BOTH THE RHINEHART AWARD AND THE \$30.00 PRICE POETRY PRIZE WILL BE GIVEN. PLEASE SUBMIT YOUR GEMS TO BOX 2654, CAMPUS MAIL, SOMETIME BEFORE THANKSGIVING VACATION.

Dr. Miller Appoints Special Committee

A special committee has been appointed by Dr. G. Tyler Miller, president of Madison College, to work on the recreational possibilities of Newman Lake for the college and the community.

At its initial meeting, the committee discussed skating and fishing use of the lake. Since it is slightly polluted, the lake may not be used for swimming.

Gene Wagner, director of buildings and grounds, informed the group that approximately 500 Israeli Carp will be stocked in the lake today. This fish eats the algae now floating on the surface in some sections and does not muddy the waters as the usual variety of carp does.

Because of this, Mr. Wagner asked the committee to prohibit fishing in the lake for a year or two, until the carp have grown to a mature size. The committee will also consider safety precautions for skating and fishing.



Jim Turney, station manager of Madison's new FM radio station, "drives" the "Blue Bus" to listeners each week. For further details, see pages 4 and 5.

CALENDAR OF EVENTS

November 7-9—String Workshop in Duke Auditorium
November 8—Campus Movie: "Rosemary's Baby" with Mia Farrow and John Cassavetes (7:30 p.m. in Wilson)
November 10—Classes Begin 2nd 8 weeks
November 13—President's Open Meeting in Blackwell Auditorium
November 16—Dr. Ohlsson Recital in Duke (3 p.m.)
November 17-22—Stratford Play "The Odd Couple" in Latimer-Shaeffer Theatre

EDITORIAL COMMENTS

Memorization or What?

Often the learning process is thought to involve two basic steps — the memorization and control of certain facts and the manipulation of these facts by use of a reasoning system.

Ordinarily a student memorizes and controls facts during his elementary and secondary education levels. Although he learns how to use the reasoning process to some degree, he is mainly concerned with learning facts. By the time the student reaches the college level of education, he should already have many facts at his command and he should be able to spend most of his time learning to use these facts in reasoning and thinking.

Such is not the case at Madison. Here, in many instances, professors simply hand the students information to memorize. The students are expected only to memorize what the professor has said and then to regurgitate the information on tests and examinations. Students have little or no opportunity to participate in discussions or other class activities that would contribute to their ability to use the facts they already have learned.

What is responsible for this situation? Is it that the education which the students have had previously has not prepared them well enough so that they might now spend most of their time learning to use these facts? Or is it that Madison is not providing a college level education that would meet the needs of the students and teach them to think with the facts which they have at their command?

The Breeze

FOUNDED 1922

Published Weekly by the Student Body of Madison College, Harrisonburg, Virginia

McCLURE Ptg. Co., INC., VERONA, VA.

MEMBER OF:

National Advertising Service, Inc., Associated Collegiate Press

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Letters to the Editor

Rogers "Thanks" Frosh Class

To the class of 1973:

On behalf of the officers of the Freshman class, I would like to express our thanks to you for the excellent turnout in the recent election and for your confidence in making us your officers. Your participation in the election shows that you care what happens to your class.

Now the work begins. The work begins but it cannot be done by the officers alone. We have definite plans in the making with you as our goal. Therefore, it will require the involvement of all of you in order to change our plans into successful actions.

In the next few weeks, committees will be formed which will require any talent and time you may have. Only through working together can the year be a successful one for all of us. The class of '73 can be the best. Make it that.

Sincerely,
Susan Rogers

Freshman Class President

Director Seeks Cooperation

Dear Editor:

The Buildings and Grounds

Department is trying very hard to make and to keep the campus at Madison as attractive as possible. If we are to be successful the cooperation of all students is needed.

First, I would like to encourage you to please use sidewalks and not walk across our grass. I am deeply concerned over damage that has already occurred in many areas and if the present practice of cutting campus continues, soon bare spots and paths will be formed causing a most unsightly condition.

Secondly, you are requested not to throw litter indiscriminately over campus; use trash cans provided. To do this not only causes more work for our groundskeeping staff but gives the college a bad image.

Won't you please do your part to help keep our grounds beautiful at all times. With your help I can assure you that Buildings and Grounds will put forth every effort to beautify and maintain a campus that is second to none in the State of Virginia.

Gene S. Wagner

Director of

Buildings and Grounds

LITTLE MAN ON CAMPUS



"HOLD IT ON TH 'STUDENT SPECIAL'."

Let's Be Frank

by Frank Humphreys

Youth are almost unanimous in their cry for "constructive dialogue" with members of the establishment against which they are rebelling. It is ironic, then, that these same young people often fail in practicing what they preach.

This is especially true at Madison. This reporter has talked with both students, faculty and administrative sources to determine the extent on intra-communication, and the findings are almost startling.

Polarization of Ideas

There exists a polarization of ideas on both the conservative and liberal sides. Those supporting the opposite views are making little attempt to understand the other's position, and the result is hostility on both sides.

Youthful exuberance is something that has always been around, and today is no exception. Acting in a manner that can be contributed directly to youth, students passionately support any number of causes. This is good only if the student attempts to understand the cause and all its ramifications.

Hostility Remains A Block

But do not rest on your laurels, establishment America. Many beneficial programs and ideas have come from the generation of our parents, and it is obvious that they are not through yet. The hostility to youthful protest is that major stumbling block faced by this group. Often condemning the young for their "bizarre" looks and behavior, those in power seem to forget that they were young once and had the same amount of youthful fervor and ambition.

Compromise Urged

Why cannot a middle ground be reached? Today there seems to be no middle

ground on any issue. Those with opposing views take firm stands and refuse to compromise. Case in point would be the constant protesting by students when their views are not immediately followed. Another case in point would be the forceful ejection of some Madison students from a local business, not because their conduct warranted such reaction, but simply because the views of the individuals involved did not agree.

Need Effort to Understand

For every problem, there exists a solution. It is imperative that we drop our suspicions about those who do not look or think as we do, and at the same time put forth a great effort to understand why people believe as they do.

Students and administration, do not sit idly by and rap maliciously at each other without first understanding that at which you are rapping. Give everyone the opportunity to express their point of view.

Awards

The My-But-Shoe-Leather-Tastes-Good Award for the year goes virtually uncontested to Spiro Agnew, who far out-distanced his nearest competitor, Lyndon Johnson.

* * * *

The Great Pumpkin Award goes out to all the students who helped add a touch of the day to the dormitories with jack-o-lanterns and other appropriate touches.

The Stratford Players will perform "The Odd Couple" November 17-22 in Latimer-Shaeffer Theatre. Further details can be obtained from Mr. Horace Burr, Department of Speech and Drama, in his Zirkle House office.

the topic is-- the Handbook

by Debbie Darr

The Madison handbook confines the students like a verbal strait jacket. No one can successfully evade its crafty ambiguity because it always manages to get you in the end. Rules hinge on the beautifully turned phrase that can turn you upside down. Although Madison administrators seem to favor this subtle brickbat approach, I am inclined to support the directness of reality.

Handbook Termed "Catastrophe"

Our present handbook is a catastrophe that any thinking individual must regard as a ridiculous joke. I keep hoping that it will fade silently into the woodwork, but somehow it hangs right in there. From an endless list of valid complaints, I have chosen two of my favorites to discuss. You are going to tell me that you have heard all this before. Fine — this time, why don't you do something about the situation?

Parts Are Unconstitutional

Despite its apparent innocence, this charming, little volume is blatantly unconstitutional. Although it may shock some of our more dazed educators, Madison is actually a part of the United States. I have always heard—I may be wrong—that the Constitution does not exclude this trampled ground. Therefore, what affects the rest of America may have a certain validity for us too even though the administration valiantly asserts that our college is above all that.

Rules Are Vague

Among Madison's more obvious deviations from the law are the general conduct rule and college jurisdiction. These purposely vague rules appear innocuous and insignificant until such commandments bulldoze you right out of the college cloister. Such clever goodies could have fantastic potential in the hands of the skillful administrator. It would not take long to rid a school of all those undesirable elements. Finally, the college would be just what the administration appears to find so appealing—a collection of empty buildings. Are you beginning to get the picture? I am not saying that anything this drastic will happen. However, in such a nebulous atmosphere, it could happen.

What Can Students Do?

Exactly what can you the student do to protect yourself from the college's wrath. My second point is that you cannot do much of anything. In the opinion of Madison, you have the common sense of an infant; therefore, your college must protect you from any dangerous influence. Just in case you have not caught on yet, you are your most dangerous influence. Madison, acting like any dutiful parent,

(Continued on Page 3)

10 STUDENTS SELECTED FOR WHO'S WHO



(top row)—Barbara McKnight, President of the Senior Class; Cindy Coolbaugh, SGA Vice-President; Nancy Bowen, Senior representative to SGA Senate; Claudia Bennett, SGA Judicial Vice-President; Connie Fisher, President of Honor Council.

(bottom row)—Cheryl Nicely, President of SGA; Carol Burke, Editor of the *Bluestone*; John Heerlein, Editor of the *Breeze*; Minna Loughborough, President of Phi Mu; (not pictured: Chris Shelton, Vice-President of the Senior class.).

Ten members of the Class of 1970 have been selected for representation in WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES for 1969-70. Dean Reubush, Senior Class Sponsor, announced the names at the Senior Class Day program on Wednesday night, October 22.

A selection committee composed of the officers of the Senior Class, President of the Honor Council, Dean Fay Reubush, Dean John Rice, Mr. Palmer, Dr. McFarland, and Dr. Morrison chose the ten students last May from a list of nominees submitted by major campus organizations. Students were selected on the basis of scholarship, citizenship, and continuous participation in student activities. Each student had to receive $\frac{3}{4}$ of the total number of ballots cast.

Each year about 1000 American schools are represented in the WHO'S WHO volume for that year. The ten students chosen from Madison College are:

CLAUDIA BENNETT — SGA Judicial Vice-President. Claudia is a Special Educa-

tion-Elementary Education major from Falls Church, Virginia. Among her activities are: Judicial Council of the SGA, VASG Coordinator, Lyceums and Convocations Committee, class council and Alpha Sigma Alpha.

NANCY BOWEN — Senior representative to SGA Senate. Nancy is an Elementary Education major from Annandale, Virginia. Her activities include: Delegate to Middle South Model U.N., Sigma Phi Lambda, Social Science Club, *Bluestone*, Kappa Delta Pi, Percy H. Warren Honor Society, and Alpha Sigma Alpha.

CAROL BURKE — Editor of the *Bluestone*. Carol is an Elementary Education major from Cherry Hill, New Jersey. Her activities include: YWCA cabinet, *Bluestone*, Student Education Association, Percy H. Warren Honor Society, Outstanding Senior, Most Organized Senior, and Phi Mu.

CINDY COOLBAUGH — SGA Vice-President. Cindy is a Psychology major from Springfield, Virginia. Among her activities are: *Bluestone*, VASG representative, Chairman of College Bowl, President of Summer Session Stu-

dent Government, Chairman of Interdormitory Council, SGA-SGA Merger Committee, Outstanding Senior, and Alpha Sigma Alpha.

CONNIE FISHER — President of Honor Council. Connie is a Chemistry major from Radford, Virginia. Her activities include: President of Freshman Class, Outstanding Freshman, sophomore and junior representative to Honor Council, Percy H. Warren Honor Society, Sigma Phi Lambda Honor Society, Outstanding Senior, listed in *National Student Register*, Alpha Sigma Alpha Scholarship Award and Alpha Sigma Alpha.

JOHN HEERLEIN — Editor of the *Breeze*. John is an Economics major from Annandale, Virginia. His activities include: 3 years with the *Breeze*, V.P. of Men's Athletic Association, President of the Intramural Council, past secretary to Big Weekend Committee, Intercollegiate basketball, and Sigma Phi Epsilon Fraternity.

MINNA LOUGHBOROUGH — President of Phi Mu. Minna is a Special Education major from Fairfax, Virginia. Her activities include: Freshman class Secretary, *Bluestone*, President of Junior Class, May Day Princess, Outstanding Junior, Percy H. Warren Honor Society, Council for Exceptional Children, Outstanding Senior, Panhellenic Council, and Phi Mu.

BARBARA MCKNIGHT — President of the Senior Class. Barbara is an English major from Spring Lake Heights, New Jersey. Among her activi-

ties are: Freshman Historian, Intercollegiate Hockey and Tennis, Outstanding Junior, Outstanding Senior, and Alpha Sigma Tau.

CHERYL NICELY — President of Student Government Association. Cheryl is a Health and Physical Education major from Clifton Forge, Virginia. Her activities include: 3 years in Student Senate, WAA Sports Leader, Interdormitory Council, Mercury Club, Va. Association of Student Governments, Outstand-

ing Senior, listed in *National Student Register*, and Sigma Sigma Sigma.

CHRISTINE SHELTON — Vice-President of Senior class. Chris is a Health and Physical Education major from Baltimore, Maryland. Her activities include: Sophomore Class President, Student-Faculty Relations Committee, Intercollegiate Hockey and Basketball, Singles Tennis Champion, Percy H. Warren Honor Society, and Sigma Sigma Sigma.

Douglass Votes to Reduce Pressure By Omitting First-Term Averages

New Brunswick, N.J. — (I.P.)—To reduce undue academic pressures on freshmen and to ease the transition from high school to college, the faculty at Douglass College has voted to omit freshman first-term grade averages from the cumulative averages of all Douglass students.

Present sophomores, juniors and seniors have the option of retaining this first freshman semester grade in their cumulative averages if they desire.

In addition, students who have earned grades of 5 during their freshman and sophomore years and satisfactorily repeated the course involved will have only the new grade included in their cumulative average.

Although they will be dropped from the average, freshman grades will still be important as the basis for warnings and as a measure of individual performance.

Beginning next fall, Doug-

lass will substitute a four-course load for the present five-course pattern. It also voted to drop all specific course requirements, substituting instead a total of four courses selected from certain major course groupings.

"We hope the new curriculum will be better adapted to the changing high school curriculum and that it will recognize the proliferation of knowledge and the impossibility of covering it all," commented Dean Margery S. Foster.

The aim of these changes (the "mini-cum" proposal), according to Dean Foster, is to reduce academic pressures and competitiveness for a high cumulative average. "The faculty felt that often freshman grades indicated more about the quality of a student's high school preparation than about her real college achievement. We hope that omitting these first grades will ease the transition from high school to college."

Handbook Question Continues

(Continued from Page 2) must tell you the difference between right and wrong.

Existence After Graduation

After having received such tender, protective shielding, I am beginning to wonder if I will be able to exist after grad-

uation. The transition from numb acceptance to decision making could be extremely traumatic. If Madison wants to play parent, why can't the college behave like any realistic parent and allow a mature adult the freedom to make his own decisions?

RADIO AT MADISON -- --

Mass media is expanding at Madison, in the form of the now campus radio station, WMRA-FM. Conceived a couple of years ago, the dream became a reality this summer when regular programming began.

The radio station was established to provide better communication between the students as well as create a learning situation where those interested could obtain valuable experience. The staff is entirely composed of members of the student body, mostly on a voluntary basis.

As with any organization, the major staff members serve in their capacities due to their experience in radio. There are currently seven paid staff members, who receive work-study scholarships.

STATION MANAGER JIM TURNEY

Jim Turney is station manager, and it is his job to coordinate all activities and functions of the station. He is responsible for the efficient operation of the station in accordance with the guidelines set forth by the Federal Communications Commission. In addition, Jim "drives" the "Blue Bus" to all listeners each week, presenting the latest top hits. He has a third-class radio-telephone operators permit granted by the F.C.C.

PROGRAM DIRECTOR JOHN STANLEY

The job of program director is handled by John Stanley, one of the most experienced staff members. John coordinates all programming on-the-air and assures that competent announcers handle them. He must constantly be aware of the wants of the listening audience and plan the schedule accordingly. He also has his own programs, "The Stanley-Go-Round" and "The Weekend Warmup," both presenting hits new and old.

HEAD ANNOUNCER FRANK HUMPHREYS

All stations must have a staff member who handles the training and supervision of the announcers, and this job of head announcer is handled by Frank Humphreys. He is responsible for coaching all on-the-air personnel in their techniques of speech and delivery, as well as training them and preparing them to get their F.C.C. licenses. Frank also does live work with two diverse programs, "The Country Squire," featuring country and western music, and "The Mold Mill," featuring all the old hits from the late '50s and early '60s.

NEWS DIRECTOR CHUCK ROTHGEB

News is handled by director Chuck Rothgeb and his staff. He reads and researches all the news coming off the wires of the Associated Press wire and other sources, and molds them into news programs both informative and interesting to the listening audience.

EDUCATIONAL PROGRAMMER BILL HALL

One of the more important facets of the station is the presentation of educational programming, and this is handled by Bill Hall. In preparing the "Divisional Hour," "Campus Round-table," "Professor's Best Lecture," and other educational programs, Bill must rely on an extensive staff to gather material and see that it is recorded for use at the scheduled time.

RECORD LIBRARIAN BONNIE HAWKINSON

Of equal importance is the job done by Bonnie Hawkinson, that of record librarian. Each week the station receives records from the various companies, and these must be catalogued and placed at the disposal of the disc jockeys.

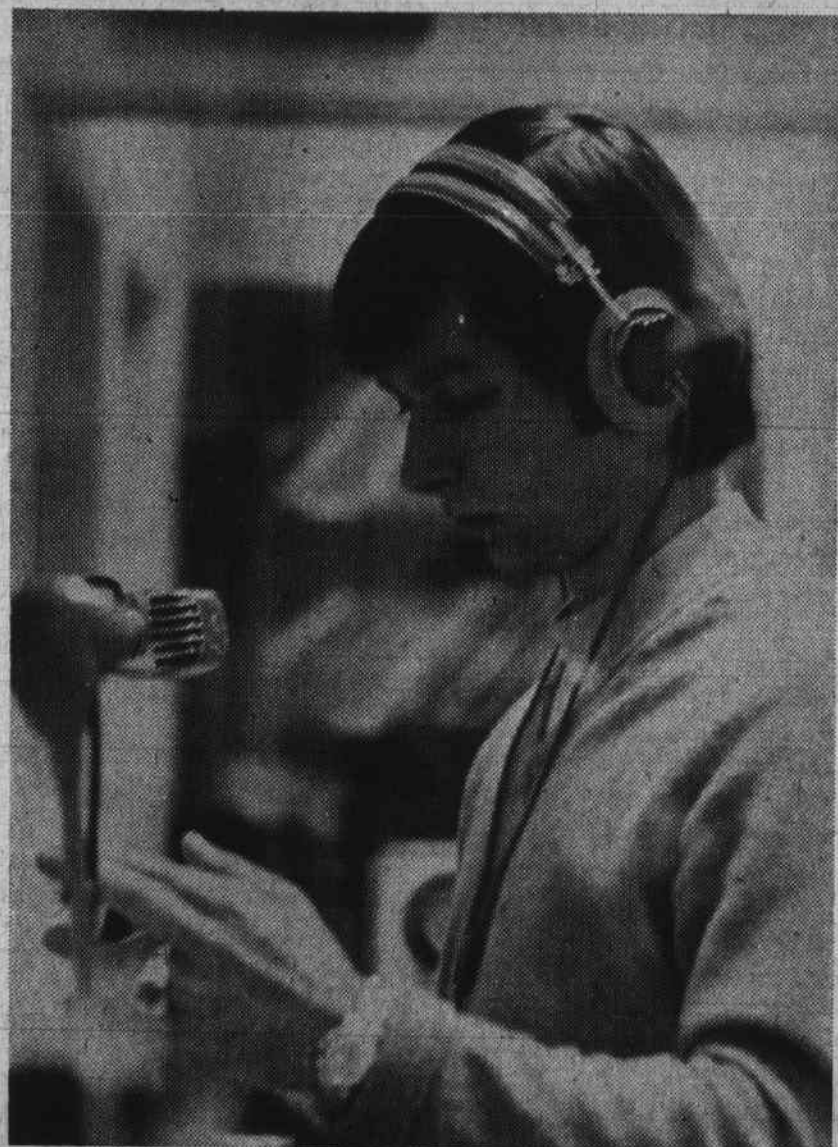
CORRESPONDENCE DIRECTOR GAYLEE INGRAM

And what would any organization be without someone to handle all its correspondence? Gaylee Ingram and her staff prepare all announcements to be used on-the-air and handle the myriad assortment of letters addressed to the station. Gaylee also shares announcing chores, on the "Bulletin Board" and the "Yankee Playtime."

(Continued on Page 5, Columns 1 and 2)



"This is WMRA-FM, 91.1 on your dial, the radio voice of Madison College, from Harrisonburg, Va.," says Station manager Jim Turney as he identifies the station to all listeners.



John Stanley appears to ponder which song to play next on "The Stanley-go-round." Actually, John admits that radio is a real challenge to those interested.

WMRA-FM ON-THE-AIR

(Continued from Page 4)

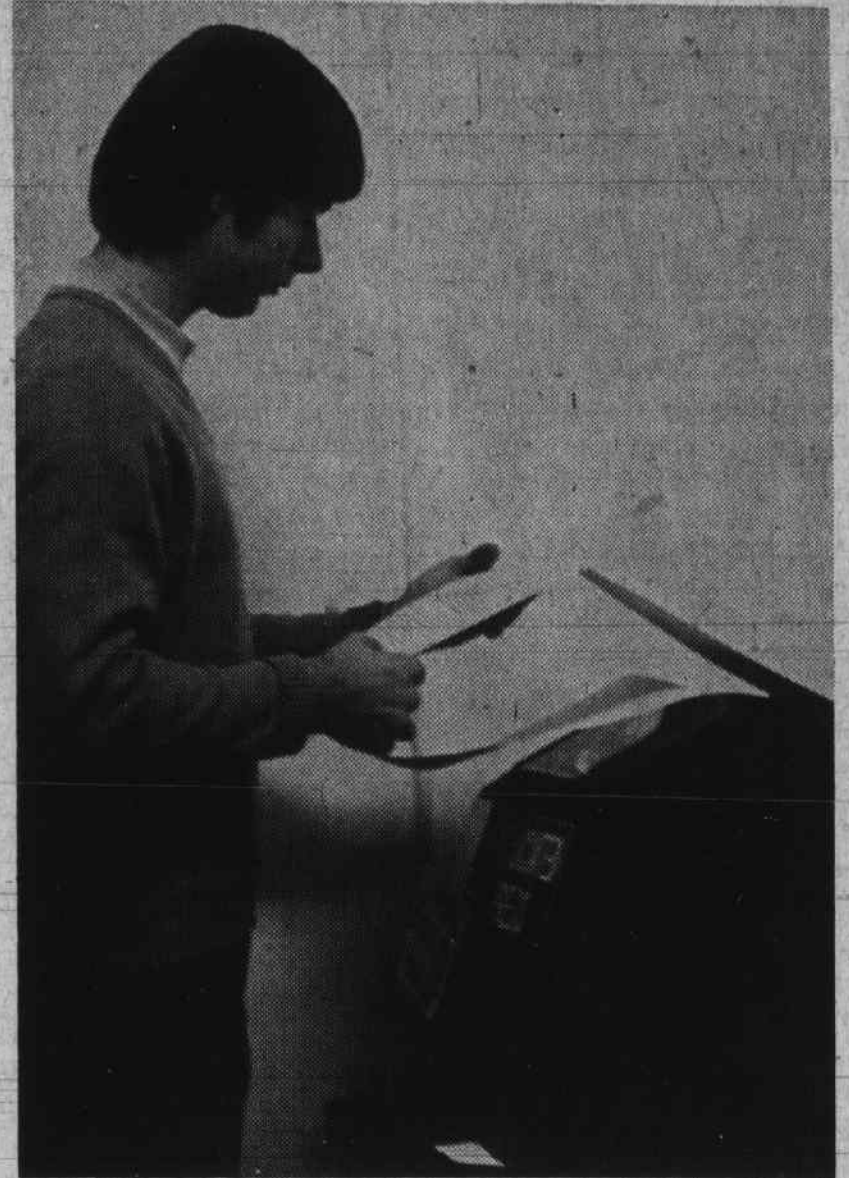
GENERAL MANAGER DR. EUGENE MOULTON

These primary staff members are given the proper guidance by the general manager, Dr. Eugene Moulton. While heading the Speech and Drama Department, it is Dr. Moulton's additional task to oversee the operations of the station and give constructive guidance to all involved.

Although those already mentioned provide the majority of the planning and operational guidance, the station would be unable to function without the countless others who volunteer their time and efforts. Since the station was established to be run by and for the students, the importance of three part-time helpers is immeasurable.

DIVERSE TYPE MUSIC PRESENTED

To feature as many diverse types of music as possible, those interested in a particular type have been assigned air time in which to present it. Carl Bailey is the soul-man with the "Soulful Strut," spotlighting the Motown Sound. Dave Magnone airs the "Folk Scene," concentrating on the folk music so popular in recent years. Les Hammond goes underground with the "Trip-Out" show. As a kind of tongue-in-cheek takeoff on the establishment, the underground has gained importance in recent years with the hippie culture. Those heretofore unaware of this facet of broadcasting could find a whole new way of life through Hammond's presentation.



The Associated Press wire provides all the latest news from local, state, national and international sources. Weather and features also come off the wire.

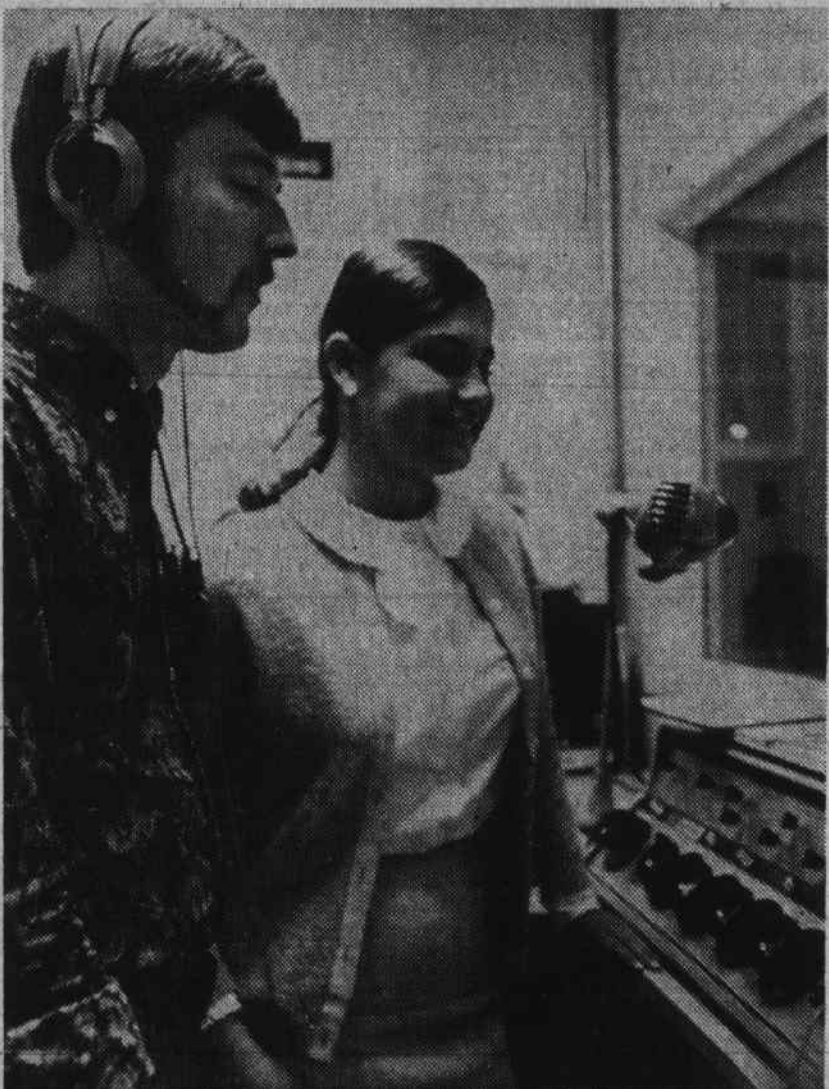
EDUCATIONAL PROGRAMS ARE IMPORTANT PART

But musical shows are not the only part of the programming that shares the spotlight. Since WMRA is operating in an academic community, it naturally follows that the educational programming plays an important part in the overall presentation of the station. Through these programs, it is hoped that the listeners will get a broader view of the various segments of campus life, and consequently broaden their scope of learning. On the "Divisional Hour," each school in the college is encouraged to present the listeners with background information on their fields. "Campus Round-table" gives students the opportunity to express their views on various issues of concern to them and other students. Through "Professor's Best Lecture," the students are afforded the chance to gain information about subjects that they may be interested in taking.

STATION ALSO SERVES COMMUNITY

While the station is designed primarily to serve the needs of the academic community of Madison College, WMRA also covers parts of the city of Harrisonburg. Transmitting 10-watts of power from a directional antenna, WMRA can be heard in most places within the city limits. Reception in the various areas depends on the terrain and the obstacles between the transmitter and the point of reception. Thus the staff of WMRA must be aware of the needs of the community as well.

Sound interesting? It is, and it is possible for anyone with interest to participate. Suggestions and comments on the current presentations should be addressed to the station manager, Box 58, Campus Mail. For those who would like to actively participate, simply drop by the station on the second floor of Alumnae Hall, or contact the staff at the above address to arrange for an appointment.



The "country" cousins — Jackie Shelton and the country squire, Frank Humphreys — bring the C&W sound to the air waves, featuring country classics as well as the current hits.

Student Activities Committee Seeks Assistance In Coordinating Future Campus Big Weekends

by Pat Stinnett

Soul . . . Acid . . . Rock . . .
Psych . . . Folk . . . Blues.
What's your thing? There are
people who really want to
know.

Every year a handful — a
meager few — of interested
students spend hours trying to
arrange weekends that you
will enjoy. They have experi-
enced few successes and many
"flops." One of the reasons
lies in the fact that your Stu-
dent Activities Committee does
not know who you want to
see.

In the past, Madison Col-
lege has been predominantly
"soul" country. But within
recent years, there has been a
growing interest in other
phases of music.

But even when groups other
than soul are involved, there
must be interest. No school
can operate first class week-
ends with top name groups
unless students will pay to see
them. Prices as high as \$5.00
to \$7.00 a seat must be paid
for top artists such as the Iron
Butterfly, The 5th Dimension,
Glen Campbell and the Temp-
tations. But a group or artist
cannot be contracted unless
the committee knows who is
in demand.

Other problems are also in-
volved. Problems which the
ordinary patron of concerts

does not realize. At present,
there is a broad cross section
of musical preferences. There
is also a very limited supply
of funds. As a result, the Stu-
dent Activities Committee
must get who they can afford.
They must appeal to the ma-
jority. The people the major-
ity want to see usually run
several thousand dollars for
one show. For two shows
there is an added expense.
The only place available for
concerts is Wilson Auditor-
ium. Student Activities Chair-
man, Lisa Crider, has checked
thoroughly into the possibility
of other locations to handle a
broader range of entertain-
ment and capacity crowds.
Wilson, to date, is the only
place available. Actually there
should be no concern for a
larger place because this audi-
torium is hard enough to fill!
This again goes back to stu-
dent support. You will pay to
see only who you want to see.

Several people were asked
to make a list of entertainers
they would pay to see. In a
broad range, the majority ex-
pressed a desire to see the As-
sociation, Blood, Sweat, and
Tears, the Temptations, Peter,
Paul, and Mary, and the 5th
Dimension. Student Activities
Committee would be more than
happy to have any one of the
above in concert. But they
must know who the majority
"money spenders" will see.
This is where every student
can voice their opinion.

Below is a form to be filled

out. Think over the possibili-
ties. Who would YOU pay
money to see? Rate the cate-
gories on a 1 to 5 basis: 5 for
the one you like most, and so
on. Then fill in individuals or
groups under each category in
order of preference for your
two top favorite listings. After
you have completed this ques-
tionnaire, return it to Lisa Cri-
der, Box 745. The Student
Activities Committee needs
your help, because without it
there can be no entertainment
on any weekend.

Rate Your Favorite Music

..... Soul
..... Rock
..... * Psychedelic
..... Folk
..... Blues

Then list your 3 favorite
entertainers under your top
two favorite categories:

1.
2.
3.
1.
2.
3.

PLEASE RETURN TO
LISA CRIDER, BOX 745.

-Test Your I.Q.-

1. Which is the correct official name of the European coun-
try — the Netherlands or Holland?
2. In what religion is a mosque a place of worship?
3. Only even numbers are used to designate U.S. highways;
true or false?
4. Was Paul Bunyan a real or fictional character?
5. Who was the female star in "Mamba's Daughters" and
"Cabin in the Sky"?
6. Name the two Presidents of the U.S. whose last names
contained only four letters.
7. What human organ is pictured on the back of a one dol-
lar bill?
8. Following are names of cities: Burlington, Erie, Mil-
waukee, New Haven; what else have they in common?

(Answers on Page 10)

Professors Reveal LSD Research Regarding Youth and Their Motives

New York, N.Y.—(I.P.)—
The inability of youths to find
a meaningful variety of ex-
periences in their lives leads
them to LSD, write two pro-
fessors in a recent issue of
"The Record" (Teachers Col-
lege, Columbia University).
In their article, "The Tran-
quil Society—Or Why LSD?"
authors Robert M. Schwieder
and Richard G. Kohlan report
on their research involving
more than 50 persons at vari-
ous stages in their use of
LSD. The subjects, mostly
male, were in the 18-25 age
group, and most were college
dropouts.

All the subjects interviewed
repeatedly emphasized that

they viewed LSD, not as an
escape from anything, but as
an aid in a search for some-
thing. What they were search-
ing for primarily was relevance
in their everyday lives.

The authors cite the grow-
ing "dehumanization" of high-
er education as an important
cause of LSD use among
youth today. "The college de-
gree may now function as a
rite of passage, replacing
physical tests of manhood cus-
tomary in the preliterate
tribes. It is the degree which
abruptly entitles the individual
to the rights, privileges, and
responsibilities of the adult
world," they contend, without
giving him a real opportunity
to develop as an individual.

The authors attribute the
growing use of LSD to a so-
ciety which "inhibits the de-
velopment and expression of
feeling. The discovery most
frequently expressed is that
much is to be gained by the
use of that which causes one
to feel and enables one to talk
about one's feelings. Sudden-
ly one feels rapport with
humanity, a new synthesis of
intellect and emotion."

Biology Prof Announces Book Dealing With Typical Jellyfish

Dr. Marie M. Jenkins, pro-
fessor of biology at Madison,
has recently had a book pub-
lished by Holiday House. The
book, titled *Moon Jelly Swims
through the Sea*, is the easy-
reading life story of a very
typical jellyfish, and is direct-
ed toward young readers.

Dr. Jenkins was born in Il-
linois, where her father and
mother were raised in log
cabins. Since growing up in
Illinois and Oklahoma, she has
taught most of her life, at all
levels from nursery school
through college graduate
school. She attended Phillips
University in Oklahoma, Cath-
olic University in Washington,
D.C., and the University of
Oklahoma, from which she re-
ceived her Ph.D.

She has had twenty-three
papers published in science

journals and books, largely
concerning the planarian, a
worm that holds an increas-
ingly important place in re-
search.

Her worthy recognitions in-
clude listing in *American Men
of Science* and *Who's Who of
American Women*.

4-H Club Holds Meeting

With approximately thirteen
students in attendance, Madi-
son's 4-H Alumnae Club held
a Halloween Party last Wed-
nesday to initiate their first
meeting of the year.

An interesting "stocking"
game, directed by vice-presi-
dent Hope Patterson, was off-
set by members exchanging
their 4-H Club experiences.
New members in attendance
were: Sally Motley, Anna
Marie Germonio, Patti Fergu-
son, Karen Brill, Sandra Hels-
ley, Jeanne Griffith, Linda
Riley, and Nancy Cooper.

The club will hold its regu-
lar meetings the second Wed-
nesday of each month in Way-

land rec room, with the next
meeting scheduled for Novem-
ber 12 at 7 p.m. All 4-H'ers
are urged to attend.

The officers of Madison's
4-H Club are Peggy Zerkel,
president; Hope Patterson,
vice-president; Sylvia Ross,
secretary-treasurer; and Caro-
lyn Potts, reporter-historian.

The Institute of Interna-
tional Education announces
that the 1970-71 competition
for grants for graduate
study abroad offered by the
U.S. Government under the
Fulbright-Hays Act and for
grants offered by various
foreign governments, uni-
versities, and private donors
will close in December.

Additional information
and application forms may
be requested from the cam-
pus Fulbright Program Ad-
viser, Dr. Frank Gerome in
Jackson B-4. The deadline
for submission of completed
application forms to the Ad-
viser is December 1, 1969.

Placement Interviews

- Wednesday, November 6—U.S. Air Force — Book Store
Monday, November 10—U.S. Naval Air Team — Book Store
—York County Schools, Yorktown, Va.
9-3:30 p.m.
Tuesday, November 11—U.S. Naval Air Team
Wednesday, November 12—Clarke County Schools, Berryville,
Va. — 9-4 p.m.
Thursday, November 13—Virginia Beach Schools, Va. Beach,
Va. — 9-5 p.m.
Tuesday, November 18—General Accounting Office, Falls
Church, Va. — 10-4:30 p.m.
—Prince William County, Manassas, Va.
9-4:30 p.m.
Thursday, November 20—Connecticut Life Insurance Co.
10-5 p.m.
—Greenville Emporia Co. Schools
10-5 p.m.

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THOUGHT FOR THE WEEK

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Former Oregon Editor Cites Trouble As Yearbook Sales Continue Decline

(Written by Dennis Nelson, former editor of University of Oregon's Oregana.)

Yearbooks on liberal arts campuses are in trouble. Sales are down, finances are being cut back and student editors are learning that ulcers are not necessarily a function of age.

A recent study by Mankato State College in Minnesota shows that less than half of today's college students are buying yearbooks and on the liberal arts campuses the problem is worse. At the University of Oregon, a state liberal arts college with over 14,000 students, sales have fallen from 3,800 in 1966 to under 1,500 in 1969, and the bottom is not yet in sight.

But how can this trend be reversed? Is there some way to preserve this tradition which has meant so much to so many people or is the yearbook destined to fall by the wayside during this season of change?

Liberal arts campuses are teeming with change and not always the kind of change that endears them to the hearts of concerned parents. The students are crying out that all is not well in the world and they are pushing harder than ever before to bring about changes which are being felt from coast to coast.

Many of these students have little or no concern for tradition and care little for many of the activities which made up a major part of college life only a generation ago. They are concerned with change and what stands in the way of it. How does a yearbook meet the needs of this new kind of student or is it even possible?

For several years the Oregana, the University of Oregon yearbook, has tried to find the solution to this problem. The book was published in magazine form with a magazine for each term and a general 'housing' section. As the amount of student unrest and involvement increased, so did the amount of space allocated to more controversial material.

There were several well-written and edited magazines which attempted to retain as much of the traditional format as possible and yet include material which touched on matters of current interest to students. The result was depressing. In the fall of 1967 a last ditch effort was made with an almost full-color magazine filled with articles on the Vietnam war, drug use, racism and other topics which were holding the attention of the majority of the students at the time.

Sales of the magazine were lower than the lowest estimate and the yearbook was faced with financial crisis.

Increased student involvement and the cry of student power have had other affects on the yearbook. Student governments are winning more and more control over student activity fees and one result has been a cutback in support for yearbooks. The type of person elected to student office is more often than not a person whose interests lay outside the realm of tradition; after all they are elected by the majority of students. When presented with requests for financial assistance they are prone to point out the increasing demands being made on activity fees and suggest that a yearbook is just fine as long as it doesn't cost anything.

They may even go so far, as they have done at the University of Oregon, as to remove the yearbook from the fee card and insist that all solicitation for sales be done outside the registration process. The effect on sales is tremendous and the quality of the book published falls in proportion to the size of the budget.

Staffing is another problem which continually faces a university yearbook editor. Most students with an interest in journalism prefer to work on the campus newspaper where "all the action is" while they are in school. Currently our staff is made of several ambitious but inexperienced freshmen and five upperclassmen whose main interest in the yearbook is the monthly salary they get for working on it.

Valuable time is spent on organizational matters or more often, actually in giving instruction on yearbook production. Many people are scared away from the yearbook before they even apply. The word gets out in the dormitories that the yearbook isn't worth the effort and people are channeled into other activities which seem to have more relevance to liberal arts students.

So where does this leave the yearbook on the liberal arts (Continued on Page 9)



REFLECTIONS ON A SAD MOMENT. Madison's cheerleaders had little to "cheer" about during the soccer team's struggling 1-1-7 season. However, basketball is now upon us and the action moves indoors beginning November 22, as the Dukes tackle a 21 game schedule this year.

WAA Offers Students Variety of Opportunities; Intramural Activities Highlight New Program

The WAA is offering more opportunities than ever this year for Madison students. For example, hockey and archery intramurals began the second week of classes in September and have just recently culminated in two matches against EMC.

In tennis, a double elimination tournament was established for two groups of players: experienced and beginners. The results of these two tournaments will be announced soon.

If you happen to notice an odd-looking crowd of "athletes" attempting to play flag football behind Johnston dorm on Monday afternoons, don't dismay — it's the girls' intramural teams! Soccer intramurals are also being held on the field adjacent to the Field Sports House on Wednesdays.

* * * *

Even though half of the Madison mountain-climbing crew ended up on the wrong peak, the Massanutten Hike in late October was a success.

With a beautiful day and lots of enthusiasm to contend with, the hikers received plenty of exercise and personal satisfaction for a job "well done".

The mixed doubles tennis tournament was started October 30 with both students and faculty participating.

Soon table tennis will take the spotlight in women's intramurals. Sign-up sheets for the women's and mixed doubles tournaments will be posted in the P.O. and Keezell for those interested, and an organizational meeting is scheduled for November 5 at 6:30 p.m. in the Day Students' center in Gibbons Hall.

Please note the bulletin boards in each dormitory for notices of future activities. If any student has other suggestions concerning the programs of the WAA, let your dorm representatives know about them.

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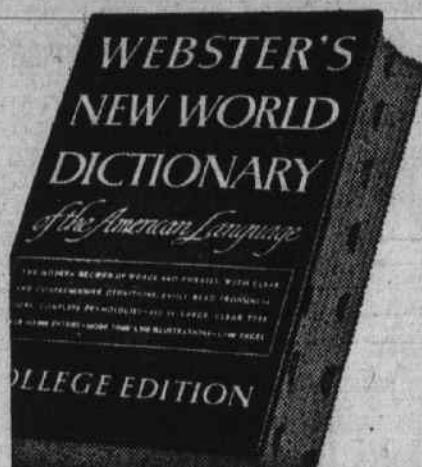
The longest word
in the language?

By letter count, the longest word may be *pneumonoultramicroscopicsilicovolcanoconiosis*, a rare lung disease. You won't find it in *Webster's New World Dictionary, College Edition*. But you will find more useful information about words than in any other desk dictionary.

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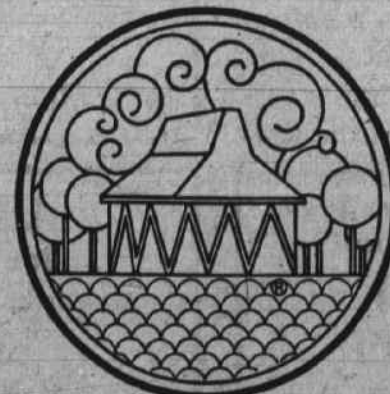
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Dukes' New Coach Promotes Hustle, Loyalty As Essentials For Successful Cage Season

Were you to canvass the campus asking the question **Who is Cleve Branscum**, you would probably draw nothing but puzzled looks or blank stares unless you were one of the 20 men trying out for positions with the basketball team.

His name isn't exactly a household word yet, but then neither was Spiro Agnew's and look what a year has done for him. Branscum is a personable, intense young man who coaches, teaches and writes, and who lives and breathes basketball.

The Dukes' new coach came here this season after a highly successful year at Florida State where he piloted the frosh team to a 16-2 record and a No. 3 rating in the small college basketball poll. His credentials in six years of coaching are extremely impressive.

Working with a predominately freshman squad, Coach Branscum tells his players, "Others may have more height, speed, and shooting ability than you do, but no one should be your superior in respect to aggressiveness, conditioning, hustle, or loyalty."

For the type of basketball which he coaches, Branscum's boys will need all of those attributes during the Dukes' 21-game schedule. He plans to use a fast breaking offense and a pressure defense. "This is a type of basketball which is a thrill to watch, a challenge to the players, and a pleasure to coach," he says. "Then, too, it gives more of the boys a chance to play than does a slower brand of play."

The Dukes have been drilling six days a week in preparation for the Nov. 22 opener, and are further conditioning themselves by running cross country. "We'll have to be in better shape than the teams we play for the simple reason that we'll sometimes be outmanned. If we are in better condition than our opponents, it can make all the difference in the late stages of a close game," he contends.

Despite the loss of Bob Hummer, last year's leading rebounder, and Butch Rinker, who had one of the best shooting percentages, Branscum is confident that he has the material to overcome these losses.

His optimism and enthusiasm are contagious, and it is evident in practice. Several players have remarked that they can hardly wait for the season to get under way.

"That's the kind of attitude I like," says Branscum. "The boys are in good spirits and morale is high despite the fact that I've been working them very hard."

No member of the team, however, works harder than Branscum and his associate, Phil Huntsinger for whom Branscum has the highest regard. "It's a pleasure working with these kids. It's our job to get them ready, and after that, it's up to them," said Branscum in conclusion.

And who knows? By February, the question asked earlier may well bring a gleam to the eye and a smile to the lips rather than a look of puzzlement and a frown.

Intramurals

The Studs and PKB fraternity continue to hold the lead in their respective divisions in the men's intramural flag-football standings.

Undefeated in seven previous contests, the Studs appear to have their league's top spot wrapped up with only two weeks left in the season. However, a tight battle for the second, third and fourth slots continues between Shorts 4th Floor (4-2-1), Shorts 3rd Floor (4-4-0), Shorts 2nd Floor (3-3-1), and Jackson 1st Floor (3-4-1).

With the top four teams from these living units in contention for the league play-off the week of November 17, anything can happen in the next two weeks and could cause a complete shift in second, third and fourth places.

PKB continues to hold a slight edge over SPE in the frat division. The top two teams will compete for their league play-off and these two spots are still open. PKB main-

tains a 5-1-1 record for the top spot while SPE (6-2-0) holds down the second position. However, TKE is not far behind at 4-3-0, and even Phi Alpha Pi could be the spoiler with a couple of consecutive victories.

* * * *

Due to the switch to Eastern Standard Time, intramural games will begin at 4:30 p.m. instead of 4 p.m. as before. The championships are scheduled for the week of November 17 with the top teams from each division vying for the title.

The SGA is holding competition for lyrics to a more up-to-date college song. When suitable lyrics are found, a student in the music department will set them to music. All entries should be submitted to the SGA, P. O. Box 1, as soon as possible.

YEARBOOKS

(Continued from Page 7)

campus. Is the future really that cloudy or is there a golden key which will unlock success?

With the *Oregana* we have decided we have no choice but to give up experimenting and return to a traditional format. We are going out after that minority of students which makes up the majority of yearbook sales, the people in the fraternities and sororities who still cling to many of the traditions which fill their parents' dreams with nostalgia.

We are going to put out the kind of yearbook they want. We are going to cut down to a bare minimum the amount of controversial material. We are going to emphasize the activities which capture the attention of the minority. We are going to sell the majority of students down the river because we don't know how to convince them a yearbook is something which will have meaning long after they have grown pudgy and bald.

Perhaps our salvation might lay with increased promotion and advertising. But without the support of student government our budgets do not allow for much more experimentation. We are going to have to rely on this minority to keep the yearbook alive in the hope that a new generation of students will want a yearbook more than this one. If this does not happen and the minority keeps shrinking, there is a good chance that yearbooks on liberal arts campuses are heading for the grave.

Basketball Schedule

VARSITY SCHEDULE

Nov. 22—Alumni	H	Jan. 17—St. Andrew's	A
Dec. 3—Shepherd	A	Feb. 7—Luther Rice	H
Dec. 6—D. C. Teachers	H	Feb. 11—Shepherd	H
Dec. 9—EMC	A	Feb. 13—Va. Wesleyan	A
Dec. 11—Luther Rice	A	Feb. 14—Christopher-Newport	A
Dec. 13—Frostburg State	H	Feb. 18—George Mason	A
Dec. 17—UNC-Greensboro	H	Feb. 21—EMC	H
Jan. 7—Shenandoah	A	Feb. 23—Frostburg State	A
Jan. 8—Clinch Valley	H	Feb. 27—Southeastern	A
Jan. 12—George Mason	H	Feb. 28—Shenandoah	H
Jan. 16—UNC-Greensboro	A		

Home games start at 8 p.m.

JV SCHEDULE

Dec. 3—Augusta Military	A	Dec. 17—W&L JV	H
Dec. 6—Bridgewater JV	H	Jan. 8—Massanutten Military	H
Dec. 9—EMC JV	A	Jan. 10—Bridgewater JV	A
Dec. 12—Massanutten Military	A	Jan. 12—EMC JV	H
Dec. 13—Augusta Military	H		

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-- The Grandstander --

The soccer team concluded their season last Friday by dropping a 3-0 decision to Lynchburg College. Thus, the team ended the season with a 1-1-7 slate for their second year in intercollegiate soccer. The Dukes played VMI on even terms for three periods at Lexington on Oct. 25, but two first period goals by the Keydets were too much to overcome. Tom Saunders scored the Dukes' lone goal—only their second of the year—in the 3-1 loss. Pat McLaughlin turned in another of his fine defensive performances.

William and Mary handed the Purple and Gold a 6-0 pasting last Tuesday on the winners' field. It was the third straight defeat for Coach John Rader's men. John Gillette and Gary Whitham were outstanding on defense in the only bright spots in a drab performance.

With the college football season in its final month (excluding bowl games), three teams are sporting lengthy winning streaks. Penn State is unbeaten in 25 starts, Ohio State boasts a 19-game string, and Texas has won its last 14. A look at the remainder of the schedules of the powerful trio indicates that none should have any trouble finishing unbeaten.

Bowl bids are a certainty for Penn State and Texas. Ohio State, undoubtedly one of the strongest college teams ever assembled, will watch the bowl games on the tube since the Bucks are ineligible to go to the Rose Bowl.

Just who will represent the Big 10 in that classic is a tossup with five teams in the running for the honor. Either UCLA or Southern Cal will be the host team pending the outcome of their big game on Nov. 22 which will be on TV.

The Big 10's ruling against a team going to the coast two years in a row is a joke. Outside of OSU, the loop appears to be so weak that no matter who is chosen to oppose the

West Coast champ, the game will be a mere formality to fulfill a commitment.

Tryouts will continue this week for candidates for the all-star intramural flag football team which will tackle Bridgewater at 4 p.m. Nov. 20 at Madison.

Those unable to appear this week will be able to tryout next Monday and Wednesday on field No. 2 at 4:45 p.m.

The plight of the U. Va. football team this season has overshadowed the fact that the school has come up with its best soccer team in years. The Cavalier booters have won eight without a loss and re-

cently held highly touted Maryland to a 2-2 stalemate.

In addition, a scoring record of long standing was tied when a member of the team pumped in four goals a couple of weeks ago. The mark was set by George Julias, Harrisonburg restaurant operator, in 1947 when he scored four times against Roanoke.

Answers to I.Q. Quiz

1. The Netherlands
2. Mohammedanism
3. False
4. Real
5. Ethel Waters
6. Polk and Taft
7. The eye
8. All nicknames of railways

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